



FOR IMMEDIATE RELEASE

Fintech lending stays on the growth path, disbursement volumes in H1 FY22-23 increase by 153% over the last year: Equifax x FACE Fintech Lending Report

Personal loans dominate with 96% of the volume, customer thumbs-up for 'sachet loan'

Mumbai, February 28, 2023: In an evolving landscape, fintech lenders continue to expand the credit penetration by registering tremendous growth in disbursement over the last year, according to a new [report](#) launched by Equifax Credit Information Services Private Limited (ECIS), a leading credit bureau, along with Fintech Association for Consumer Empowerment (FACE). The Fintech Lending Trends report uncovers the lending patterns for the fast-moving fintech lending industry. It aims to contribute to market players making informed decisions and expanding prudently and responsibly.

Here are some insights from the [report](#):

- In the first half of the current financial year, **digital lenders disbursed a total of 2.74 crore loans through their balance sheet**
- Digital loan disbursements continue to rise, **disbursement volumes grew by a whopping 153% over the last year. Disbursement value grew by 62%**
- **Personal loans remain the dominant product, accounting for 96% of the total disbursement volume** and 66% of the total value. The highest number of personal loans are disbursed in less than Rs 5,000 ticket size
- **Maharashtra, Karnataka, Telangana, Tamil Nadu and Andhra Pradesh are the top five states** for digital loans accounting for a total of 54% of the total disbursement value. **Andhra Pradesh and Telangana see the highest growth of digital borrowing at 87% and 67%, respectively**
- **Consumer durable loan ticket sizes between 5k-10k witnessed the highest growth of 493% from April 2021 to April 2022**

Sharing his thoughts on the [report](#) launch, **Mr. Nanaiah Kalengada, Managing Director, Equifax Credit Information Services Private Limited and Country Leader - India & MEA, Equifax** said "Fintech lending industry in India has gained significant importance in recent years due to providing access to credit to a larger population and offering alternative borrowing options to the customers.

We are delighted to have partnered with FACE and gain from their understanding of the Indian Fintech Lending Market. Our report aims to provide industry players with an analysis of the current trends in the fintech lending space, keeping up-to-date with the latest market developments, consumer preferences, identifying areas of improvement, opportunities for growth, and mapping potential risks".



Commenting on the launch, Sugandh Saxena, CEO at FACE, said, "A robust regulatory framework for digital lending safeguarding customer interests and concerted actions to address illegal digital lending apps create much favorable ecosystem for digital lending. Data from the [report](#) validates the fintech lending role in distributing 'sachet loans' to the mass market and bringing them to the formal credit fold, expanding their credit footprint. Looking at the developments this financial year, including multi-fold business growth, the industry is in good spirits to be a force of good in our customer's journey for progress with roots nurtured with inclusion, innovation, customer-centricity and compliance.

We thank Equifax for their collaboration on digital lending. Timely relevant data is vital for the industry, which is still new, fast-paced and changing every day. We hope that report will help the market to keep a tab on trends and make informed and right choices."

ABOUT EQUIFAX INC.

At Equifax (NYSE: EFX), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employers, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drive insights to power decisions to move people forward. Headquartered in Atlanta and supported by more than 11,000 employees worldwide, Equifax operates or has investments in 24 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit [Equifax.com](https://www.equifax.com).

ABOUT FACE

Fintech Association for Consumer Empowerment (FACE), an industry association and self-regulatory body for fintech lenders set up as a non-profit company in Sep 2020. FACE brings together fintech lenders (regulated balance-sheet lenders and platforms/aggregators partnering with the regulated balance-sheet lenders) and other stakeholders committed to advancing fair and responsible digital lending practices through self-regulation and customer-centricity. FACE members account for nearly half of India's fintech retail lending business and abide by the FACE Code of Conduct.

Working with fintech lenders and other ecosystem players, FACE pursues customer empowerment through its work, including policy advocacy, knowledge, standards, market monitoring, and customer insights. For more information, visit <https://faceofindia.org/>