



FACE Spotlight

Curated member walkthroughs of products, services, solutions, research and reports

Curated	Informational	Walkthrough + Q&A
A focused member-led format rather than a sponsored presentation	Objective context, practical use cases and actionable takeaways	A practical explanation followed by practitioner questions

Why FACE Spotlight

FACE works to strengthen the value of membership and support members in their institutional journey while maintaining its neutral role as the self-regulatory organisation for the sector.

FACE Spotlight creates a credible format through which members can explain useful capabilities and learning to relevant practitioners.

Sessions are designed to help participants understand the problem addressed, the presenter's approach, practical use cases, implementation considerations and key takeaways. The emphasis is on informed discovery and peer learning.

INTENT: Provide members and partners a structured platform for explanation and discovery while protecting the credibility, neutrality and learning value of the session.

What can be presented

Product walkthroughs A clear journey through the problem, product architecture, use cases and practical application.	Service explainers An objective explanation of a specialised service, delivery model and institutional relevance.
Implementation playbooks Process, integration or operating approaches that help peers understand how implementation works.	Compliance and risk tooling Capabilities supporting governance, compliance, privacy, fraud prevention, risk or operational resilience.
Ecosystem enablers Infrastructure, data, identity, analytics, AI and other solutions supporting FinTech and BFSI institutions.	Research and reports Research findings, sector insights and evidence designed to inform practitioners and decision-makers.

Being featured does not imply endorsement by FACE of the presenter, content, views or offering. Views belong to presenters and participants; the presenting organisation is responsible for claims, data and materials.

Webinar flow

STEP 1	STEP 2	STEP 3	STEP 4
CONTEXT Short company introduction and the problem addressed	OVERVIEW Product, service, research or report explanation	WALKTHROUGH Demo, playbook or evidence as relevant	Q&A Time-boxed practitioner questions and discussion

What makes a strong session

- A clearly defined problem or ecosystem need
- An objective explanation of the approach and how it works
- Relevant examples, demonstrations, evidence or implementation experience
- Practical takeaways, trade-offs and considerations for the intended audience
- Adequate time for questions and peer-led discussion

Value for presenters and participants

For presenting members Reach relevant practitioners with less broad noise; explain value in a credible structure; answer practical questions; improve discovery of products, services, research and reports; and create pathways for partnerships and appropriate business conversations.	For attendees Quickly discover relevant capabilities; see live walkthroughs; ask practical questions; learn about implementation approaches, trade-offs and good practices; and evaluate whether a separate follow-up may be useful.
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Audience

FACE NETWORK Focused participation by FACE members and partner organisations.	OPEN TO ECOSYSTEM Open registration for the ecosystem
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The presenting member/partner can indicate a preference for a FACE-network session or an open-to-ecosystem session in the submission form.

Scheduling and dissemination

STEP 1	STEP 2	STEP 3	STEP 4
SUBMIT Propose the topic, speaker, audience and dates	REVIEW FACE assesses relevance and may suggest refinements	CONFIRM Selected members receive slot and logistics confirmation	DISSEMINATE FACE creates the link, calendar blocks, creatives and social media and communicates the session

Information from member/partner

- Organisation, speaker name and designation
- Proposed session title and the problem or need being addressed
- Session objective and key participant takeaways
- Indicative agenda and proposed walkthrough, demonstration or evidence
- Whether wider ecosystem participation is preferred
- Preferred dates and any relevant supporting links or materials

What FACE coordinates

- **Review and refinement.** FACE may discuss revisions needed to maintain relevance, clarity and an appropriate informational format.
 - **Slot and logistics.** FACE confirms the selected date, creates the meeting link and coordinates webinar arrangements.
 - **Member dissemination.** FACE communicates confirmed sessions through relevant member and partner channels.
 - **Wider promotion.** LinkedIn or wider ecosystem promotion may be included for open sessions, subject to FACE's final decision on scope.
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