



Terms and conditions

JUN 2026

Fintech Association for Consumer Empowerment (FACE)
The RBI-recognised Self-Regulatory Organisation in the FinTech Sector (SRO-FT)

Contents

1. Introduction	3
2. Purpose of the website	3
3. Ownership and use of content	3
4. Member services and applications	3
5. External links	3
6. Limitation of liability	3
7. Data and privacy	3
8. Modifications	3
9. Governing law	3

1. Introduction

Welcome to the official website of the Fintech Association for Consumer Empowerment (FACE) (“we”, “our”, or “us”). By accessing or using this website, you agree to comply with and be bound by these Terms and Conditions. If you disagree with any part of these terms, you are requested not to use the website.

2. Purpose of the website

This website (<https://faceofindia.org>) serves as the official information portal of FACE, a not-for-profit industry association and RBI-recognised Self-regulatory Organisation in the FinTech Sector (SRO-FT) representing FinTechs across domains, scale and regulatory status. It provides information about our work, policies, membership, industry standards, publications, regulations and events etc. The website does not sell products or commercial services.

3. Ownership and use of content

All content available on this website, including text, graphics, logos, reports, publications, and documents, is the intellectual property of FACE unless otherwise stated. Reproduction, distribution, or modification of any material without prior written consent from FACE is prohibited.

4. Member services and applications

Certain sections of the website may allow members or applicants to log in, submit forms, or access association resources. These features are intended solely for authorised users. Users are responsible for maintaining the confidentiality of their login credentials and for any activity conducted under their account.

5. External links

Our website may contain links to external sites for convenience and reference. FACE does not endorse, control, or guarantee the accuracy of content on those sites and is not responsible for any damages resulting from access to such external links.

6. Limitation of liability

FACE shall not be held liable for any loss, damage, or inconvenience arising from the use of this website or reliance on its content. We make every effort to ensure that the information is accurate and up to date, but we make no warranties, express or implied, about completeness or reliability.

7. Data and privacy

FACE respects the privacy of visitors. Information collected through forms or contact pages is used solely for legitimate association purposes in accordance with our Privacy Policy.

8. Modifications

FACE reserves the right to modify these Terms and Conditions at any time without prior notice. Continued use of the website after changes implies acceptance of the revised terms.

9. Governing law

These Terms shall be governed by and construed in accordance with the laws of India. Any disputes arising shall be subject to the exclusive jurisdiction of the courts of Mumbai, Maharashtra.